

FY2015 CHNA&HIP Progress Report

Benton County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Decrease the number of 11th grade students who report having consumed alcoholic beverages by 5%.	Provide educational material to the middle school teaching staff for use in the classroom.	Area Substance Abuse Staff provided Life Skills to Norway Elementary, Belle Plaine elementary, Central Lutheran, and Vinton-Shellsburg middle school this school year.
	Promote high school student participation in the Above the Influence Coalition at all three school districts in Benton County.	ASAC worked with the Vinton-Shellsburg and Belle Plaine advocacy groups this year. ASAC is working on establishing an advocacy group at Benton Community. Both active groups held a town hall meeting where underage drinking was addressed. Vinton had ~30 attend and Belle Plaine had over 150 people attend. In May 2015, Belle Plaine held another community meeting where underage drinking/drunken driving was addressed. About 50 attended that event.
	Expand current outreach activities throughout the community in support of abstinence for everyone under age 21.	Last year's report stated that the city of Shellsburg had passed the Social Host ordinance. Since then Social Host was also presented in Van Horne, Newhall, Norway and Atkins. Van Horne and Newhall have also now passed Social Host ordinances. Social Host has been promoted throughout the county through 6 newspaper ads and two billboards.

Benton County**Community Health Improvement Plan**

GOAL	Strategies	Progress on Strategies
Decrease the rate of childhood obesity by 1% over the next five years.	Complete the IWALK project with the Vinton/Shellsburg school district.	This was completed in the spring of 2011 and continues to be utilized for promoting exercise and safety.
	Increase participation in the coalition by adding new members to engage in the project	No action on this issue regarding the IWALK project.
	Complete the walkability study and utilize results of the parent/student data collected in the fall of 2010 to promote safe routes to school.	This was completed with no additional work on data collection.
	Establish a nutrition sub-committee to address long range planning for public education regarding healthy food choices.	This was established and two meetings were held in the fall of 2013 with ICU extension in charge of the agenda. No further meetings were held.

GOAL	Strategies	Progress on Strategies
Provide current, accurate information to health professionals and the general public regarding available services/resources to meet health needs of the community by 2011.	Establish relationships with variety of media outlets to keep resource information available to the public.	Close relationships to our marketing specialist and media outlets are maintained. Two media outlets are available (electronically) with contact being completed with key individuals when information needs to be shared.
	Update resource guide annually at regular coalition meeting in January.	Last updated in 2014, the Benton County Coalition is working on a revised and updated version of the resource guide. A new format, more user-friendly, with a more stream-lined approach is being looked at for better access to resources. It is hopeful that the final version be sent to print in the next 1-2 months.
	Format resource guide for local reps to update annually and print as needed with web site access on the Benton County web site.	As stated above, the guide is being updated again in 2015. Input has been provided for surrounding agencies and work with 211 to help better coordinate. Once the final version is in place, an electronic version will be available to post on appropriate websites such as the Benton County web site, the Virginia Gay Hospital web site, other media outlets, 211, and other agencies that may have a use.